PAUL JONES Designer & Developer

CONTACT

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PORTFOLIO: WWW.BLINKBLINK.CO.UK

LOCATION: UK (MIDLANDS / NORTHWEST) MANCHESTER: 1 HOUR LONDON: 2 HOURS BIRMINGHAM 1 HOUR

SKILLS / KNOWLEDGE

CREATIVE DESIGN INTERFACE DESIGN WIREFRAMES USER EXPERIENCE DESIGN PROTOTYPING USER TESTING CSS/LESS HTML JAVASCRIPT AGILE DEVELOPMENT USER TESTING INFORMATION ARCHITECTURE JSON MYSQL

SOFTWARE / TOOLS

ADOBE XD PHOTOSHOP FIGMA ILLUSTRATOR AFTER EFFECTS ADOBE ANIMATE APP DEVELOPMENT AEM NATIVE UI JIRA GIT OBS STUDIO ADOBE ANALYTICS

UX RESEARCH - inGauge

inGauge is an mobile slide-o-meter application I developed that allows users to react to testing material (prototypes, slides, video) to help understand where improvements to a user journey can be made.



Visit www.in-gauge.com

Recent Work

Chrome Browser Cloud Management:

I was fortunate to lead the UX and UI design for the Chrome Browser Cloud Management tool as part of a wider editorial, strategy and development team at Article Group and HUGE in the US.

CBCM is a questionnaire that helps businesses understand the benefits of using Chrome browser management in mid-size and large organisations.

This was a challenge for our team as the user journey had to be swift and intuitive while asking complicated questions. Mapping the answers to the results page in a seamless way was crucial to the success of this project.

Amazon RE: MARS:

Amazon re:MARS is an editorial portal designed to promote and support Amazon events that cover the 4 MARS topics. These are Machine Learning, Automation, Robotics and Space.

Due to COVID Amazon wanted to move many events online and run a series of interactive video experiences. I was lucky enough to assist in the creative direction of the brand and design of the UI and UX.

This process involved taking business requirements to develop wireframes and user journeys followed by high fidelity designs and user testing of Figma prototypes.

I then helped handoff individual UI assets to development teams who built the components in AEM.

BT:

BT is by far the largest organisation I have worked with. I was involved in the B2B division whilst they rolled out their flagship product BT HALO for business.

Having millions of visitors every month meant we had lots of analytics to help make

design decisions and perform user testing to

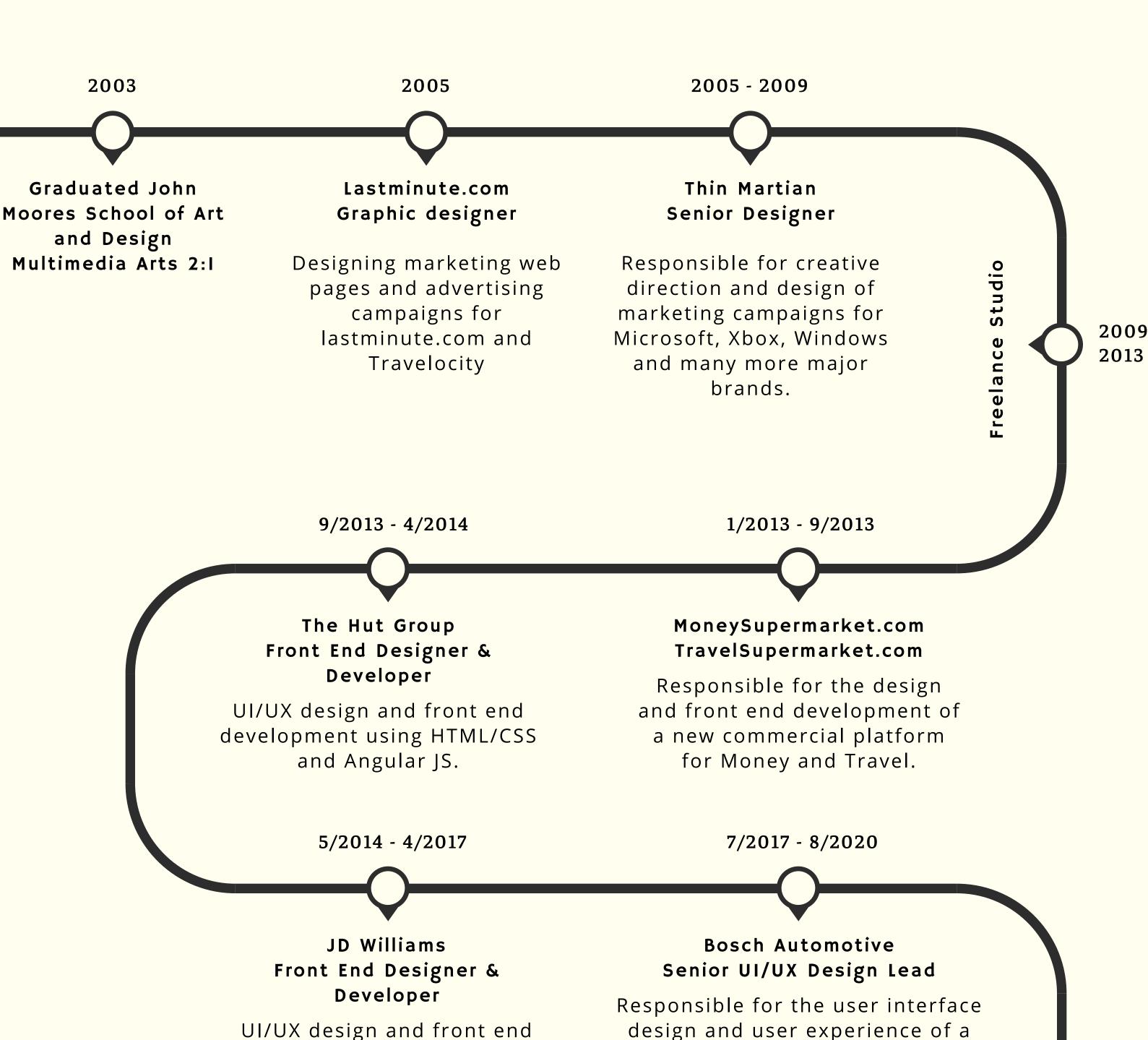
make sure conversions hit a specific target.

This project was a great mix of analytical UX, user testing and applying new design to

an existing framework.

Hello!

I'm a passionate UI/UX designer and developer with over 15 years industry experience. I enjoy working in agile environments taking complex requirements from product owners and translating them to UI/UX assets development teams can use when writing code. During my time in the industry I have experience working in large teams and like solving problems in groups. I enjoy the support of fellow team members and gaining inspiration by sharing ideas and concepts. I am also very productive working alone and have the initiative to solve problems by myself. As UI/UX has become an important resource in an agile team I have been able to contribute more to projects by conducting user research, designing user diagrams and wireframes, developing prototypes and design assets.



development using

HTML/CSS/JS. Rapid

prototyping and user testing.

design and user experience of a complex vehicle diagnostic application. Responsibilities included analysing business requirements, wire-framing, rapid prototyping, researching and testing with end users and liaising with clients and product owners.

11/2020 - 4/2021

8/2020 - 12/2020

UI/UX lead within BT Business. Responsibilites include working with BAs to gather complex requirements and translating in to interfaces for prototyping during user testing and UI assets for developers.

4/2021 - 11/2021

Dishoom

UI/UX & Creative Designer on large e-commerce transformation platform. Responsibilites include translating business requirements in to functional interface design and creative concept development.

9/2021 - 11/2021

Amazon re:MARS

UI/UX and Creative Director on Amazon event portal re:MARS. Responsibilities include creative direction, UI and UX design, prototyping and user testing. Collaborating with business leads and development teams.

Amazon DAS

Creative direction and UX design for Amazon Digital Audit Symposium. Improving the user experience of a new web portal allowing CTOs to easily navigate important audit material when choosing AWS.

1/2022 - 5/2022

12/2021 - 3/2022

Publicis Sapient / Siemens

UI and UX design for siemens.com Marketplace working on persona design, customer journeys, UX strategy for a digital commerce platform at Siemens.

Google Chrome / CBCM

UX and interaction design for Google Chrome Browser Management software assessment tool helping enterprise businesses assess their organisation for integrating Chrome within their digital toolkit.

EPISODE

THE V

SELF

Ayanna Howard

500 Mbps

Open all hours with Halo 1

Minimum speed promise

Smart Hub 2 & Handset

backed by EE

Guest Wi-Fi

900 Mbps

Halo for

business 1+

300_{Mbps}

125mbps upload

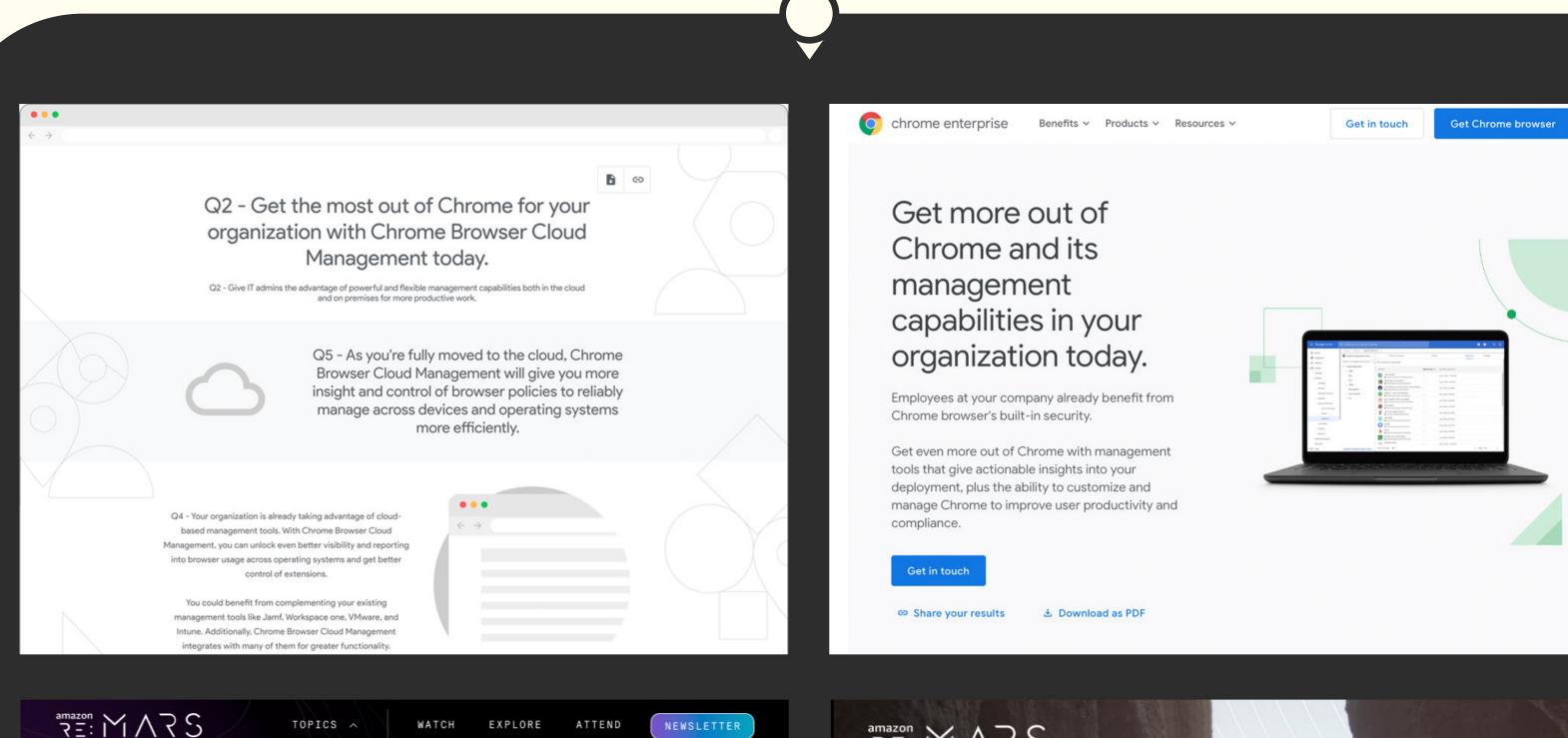
Complete premises Wi-Fi

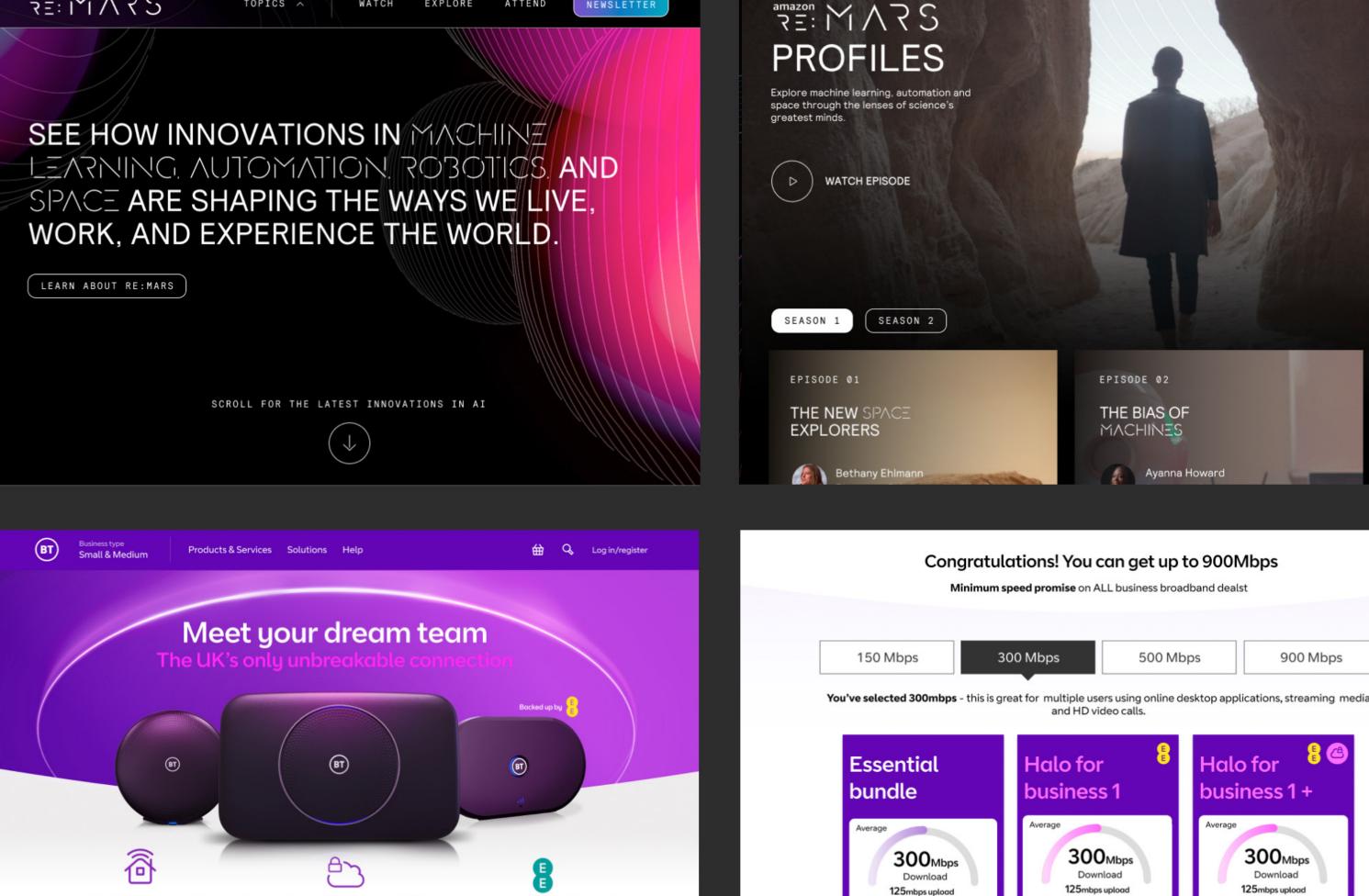
coverage with added Security

Minimum speed promise

Smart Hub 2 & Handset

Guest Wi-Fi





Backup with EE

Complete Wi-Fi throughout your Our most powerful and secure Wi-Fi

Smart Hub 2

Find out how our unbreakable connection works

Get up to 900 mbps with BT Halo for business

Speed and relaibility with our

Minimum speed promise

Smart Hub 2 & Handset

Essential package

Guest Wi-Fi